

**MEDIA RELEASE**

**October 2, 2017**



**Provision Coalition, Campbell Company of Canada & Enviro-Stewards  
Awarded Project of the Year by Clean50**

***The Food Loss + Waste Reduction Pilots identified 938 tonnes per year of food savings***

October 2, 2017 - Provision Coalition is pleased to announce that its joint [Food Loss + Waste Pilot Project](#) with Campbell Company of Canada and Enviro-Stewards and was awarded Project of the Year by Clean50 at the Clean50 Summit 7.0 on September 28<sup>th</sup> in Toronto, Ontario.

With 18% of Canada's total food waste lost during manufacturing, Provision and its project partners set out to address this costly challenge. Campbell's collaborated in the pilot to apply Provision's Food Loss + Waste Reduction Toolkit and conduct a FLW Prevention Assessment with Enviro-Stewards, with the goal of preventing food waste at the source. The pilot identified practical and economically attractive opportunities to reduce food waste by almost 1,000 tonnes/year valued at \$706,000 (click [here](#) to view the Campbell's Case Study). In addition, the reduced food waste was equivalent to 4,000 tonnes of avoided carbon emissions when compared to diversion; further demonstrating the importance of preventing food waste in the first place.

Cher Mereweather, Executive Director, Provision Coalition commented, "We are extremely proud to have received this recognition from Clean50. This project helps to demonstrate to Canada's food and beverage industry that food loss and waste prevention can be both practical and lucrative for manufacturers."

Clean50 offers annual recognition to Canada's leaders in Sustainability. The Top 20 Project Awards are announced annually by Delta Management Group and the Clean50 organization to recognize the 20 sustainability oriented projects which have done the most to advance the cause of sustainability and clean capitalism in Canada. This year, the "Clean50 Top Project" was awarded following a "dragons den" style presentation and vote at the Summit 7.0 on September 28<sup>th</sup>.

This initiative is supported by *Growing Forward 2 (GF2)*, a federal-provincial-territorial initiative.



**About Provision Coalition:** Provision Coalition is Canada's premier non-profit food and beverage manufacturer sustainability organization. At Provision, the latest sustainability advances, resources and solutions are shared with food and beverage businesses across the country. With the organization's 15 provincial and national agri-food association members, Provision has committed to reducing the food and beverage manufacturing sector's environmental footprint, improving employment culture and strengthening business competitiveness. Global challenges including the reduction of food loss + waste, climate change mitigation and responsible sourcing are Provision's priorities.

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